

EventFavors: Proms/Balls: FROM New Dimensions Photography 315-331-4574 ndimaging@gmail.com

Our comprehensive *Prom/Ball Informational Package* includes a summary of our services, sample portraits, links to web shows, how we save students from waiting in line, sample order forms and ideas for favors.

It's available at <http://www.ndimaging.com/pdf/PromBallInfo.pdf>

This overview is on line at: <http://www.ndimaging.com/pdf/1EmailPromOverviewFavors1.pdf>

Sample shows at: <http://www.ndimaging.com/WaterlooJrProm/001ClickHere.html> and <http://www.ndimaging.com/njrprom2005/1.html> shows that we do a great job at the event.

Our teams do a great job prepping people for portraits and our jokes set up great expressions on all the students. Then we deliver your portraits promptly, normally a week or less, and guarantee you'll love them.

When the school purchases the CD show as a favor, we can add shows using photos the students took!

We would ask for the student's images on a CD: this is a great way for the students to share their images with everyone, as long as we are giving you a CD it doesn't take that much more time to make a couple of shows and add the student's shows to the CD too. We rename the photos to be: the name of the person who took the image and the original images file name; file names are visible when viewing the show.

We're VERY excited about making it easy for the students to share their portraits with everyone too!

We're looking forward to sharing some of this cutting edge work with you. Parents love us as much as the students since we can put all the formal, candid and group portraits on line the day after the prom, when the administration gives the OK. We've been photographing formals and creating wonderful memories for over fifteen years. We promise to create outstanding formal portraits and great candid photos of your evening's events.

- 1) **GREAT PROM FAVORS:** they can be purchased individually or in different combinations.
 - a) **CD Show:** all the formal, candid, group and court photos set to music in a show.
 - i) You can "export" images and use them for wallpaper, email, and so much more
 - ii) We can put it on line if the School approves.
 - iii) We can help the students share THEIR portraits by putting them in shows on the CD TOO.
 - b) **Photo Key Chain** full sized wallet portraits of couples / ind.
 - c) **5x7s Group Portraits:** of smaller groups like: Sr. Guy, Sr. Gals, Jr Guys, Jr Gals; Everyone Else
 - d) **Sheet of 8 mini-wallets** you can put into your key chain
- 2) **We add PRIZES,** to 6 CDs, when the school purchases a "Prom CD Show" as a favor:
 - a) For Juniors: (Class of 2007) we add a Gift Certificate for a Senior Portrait Sitting & wallets (Value: \$80) to be used before June 30, to 3 CDs. **Total Value: \$240**
 - b) For Others: We add a Gift Certificate for a Family Portrait Sitting and 8x10 portrait and 20% off additional portraits (reg. \$104) to be used before June 30, to 3 CDs. **Total Value: \$312**
- 3) **BONUSES:** when the school purchases the CD and "Key Chain" photos for everyone; we donate \$1.00 per person attending the prom back to the school if 70% of the students attending purchase a package.

Breakdown of different Prom Favor Options

- 4) **The BEST VALUE (\$14 /\$12 per person – a \$31 value) is for the school to purchase:**
 - i) **A CD Show** (purchased ind. = \$15 ea.), **AND**
 - ii) **A key chain with a full sized wallet photo of each couple / individual** (purchased ind. = \$8 ea &
 - iii) **A 5x7 group portrait of : “All the Jr. Guys” or “All the Jr. Gals”** (or other) (purch.ind. = \$8 ea.)
 - iv) **BONUS: School receives \$2.00 per student attending the Event OR we can just charge \$12!**
- 5) **A Very Good Value: (\$9 / person– a \$23 value) is for the school to purchase:**
 - i) **A CD Show** (purchased ind. = \$15 ea.), **AND**
 - ii) **A key chain with a full sized wallet photo of each couple / individual** (purchased ind. = \$8 ea.)!
Here’s how: \$4 per CD and \$5 per key chain
- 6) **A Good Value:** The school purchases a CD for everyone attending the prom; it’s \$5 normally but we do come down on the price for a quantity order (normally for a larger school) and/or give a rebate back to the school if over 70% of the people attending purchase a prom portrait package.
- 7) Here’s the break down by the specific prom favor:
 - i) **CD PRICES:**
 - (1) If purchased individually, \$15; must sell 20: students can’t export images and show not on line.
 - (2) **If CD is purchased by the school as a favor, 1 for every student attending:**
 - (a) \$5 ea. and the students can “export the photos” & we’ll put it on line so everyone can see it.
Te exported images for wallpaper on your computer and email them to friends and family
 - ii) If people want 8 mini wallets, for use in YOUR key chain:
 - (a) Price without Package: NOT RECOMMENDED Costs student: \$7.00
 - (b) Price with Package: Costs the students an additional \$3.00
 - (c) School buys for everyone: \$4
 - (i) **PLUS a \$1 bonus to the school** if 70% of the people buy a package (if 400 attend and 300 people buy a package, the school receives a \$300 bonus.)
 - iii) Full size wallet port. (2.5x3.5) we take & put in our key chain
 - (a) With a package: Costs the students \$4
 - (b) Without a package: Costs the students \$8
 - (c) School buys for everyone: \$5 **PLUS a \$1 bonus to the school** if 70% of the people buy a package (if 300 people buy a package the school would get a \$300 bonus.)
- 8) **Group Portraits** as a favor: We take a 5x7 “All the Jr./Sr. Guys” & “All the Jr./Sr. Gals” & “Others”
 - i) Purchased individually: \$8 per 5x7
 - ii) Purchased as a favor: \$5 per person
 - iii) Purchased as a favor, with the CD and Key Chain with photo: \$3.00 per person

9) **When the school purchases the CD show as a favor, we can add Shows using the Students' photo!**

We ask for the student's images on a CD: this is a great way for the students to share their images with everyone, as long as we are giving you a CD it doesn't take that much more time to make a couple of shows and add the student's shows to the CD too. We rename the photos to be: the name of the person who took the image and the original images file name; file names are visible when viewing the show. **We're VERY excited about making it easy for the students to share their portraits with everyone too!**

10) **Downloading images from the on-line show. You can export images from the CD show too when the school purchases it as a favor. Exported images are perfect for your computer's wallpaper, for use on a website, as an attachment to an email, and more! Here's how it's done, we include these instructions:**

a) 1st view the show; here's an example:



<http://www.ndimaging.com/WaterlooJrProm/001ClickHere.html>

b) 2nd write down your favorite file numbers; the ones you want to download.

c) 3rd: Go to where all the images are listed: <http://www.ndimaging.com/WaterlooJrProm>

i) All the images' file numbers show up.

ii) Scroll to the image you want to download and double click on it.

iii) When it opens; right click on the image and save it to your desktop, your "My Pictures" folder, or choose one of the selections on your screen.

iv) Here's a sample images: The following image is one of all the Jr Girls:

http://www.ndimaging.com/WaterlooJrProm/102aDSCF0107_a_sh_b.jpg

These are large files; approx 896x672 and 200KB, the CD Show files are about 1280x800!